

Your online client is asking for print materials.

Now what?



When your online clients need offline marketing, where do you go for that brochure, direct mail piece, print ad, data sheet or catalog? How do you make sure it integrates with your online efforts?

You could search for a freelancer and cross your fingers. You could hire an agency and treat your client to sticker shock (while they try to steal your business). Or, you could call on an expert professional who specializes in offline marketing: **Michael Ward Design**.

I don't do websites, so I won't compete with you. I'm a sole proprietor, so you're not paying agency overhead. You can mark up my services and still be competitive.

I have over **20 years experience** creating effective marketing materials, including:

- Direct Mail • Brochures • Advertising
- Logos • Catalogs • Data Sheets • Newsletters
- Trade Show Signs • Packaging • Information Graphics

**Earn
\$150**
See other
side

What I lack is a snooty designer attitude, so I'm easy to work with. I'll make sure the offline marketing maintains your client's brand, not mine. *Need printing?* I can supply that, too.

So when that offline need arises, give me a call. You, and your clients, will be glad you did.



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For ChoosePrint.com, Michael Ward Design extended their existing branding to direct mail, print advertising and brochures like the one below.



The offline version of this newsletter for UCI's Merage School maintains the look and feel of its online edition.



Outsourcing Pays!
Every \$100 of business you send my way earns you a **\$10 gift card!**
Up to \$150 max. Call for details.

M MICHAEL WARD DESIGN



Scan for more examples.

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